

LESLIE FITCH • DESIGN

Software Applications:

Quark Xpress 4.1

Adobe Illustrator 8.0

Adobe Photoshop 5.5

Adobe In Design 1.5

Freeway 3.0

MARCH 1996 TO PRESENT

Leslie Fitch Design

Los Angeles and Sunnyvale, California

Freelance Graphic Designer

book and publication design for:

Yale University Press
New Haven

Hughes Electronics Corporation
El Segundo

The J. Paul Getty Museum
Los Angeles

Pepperdine University
Malibu

Harcourt Brace
San Diego

The Huntington Library
San Marino

frog design
Sunnyvale

Clos Mimi Vintners
San Luis Obispo

OCTOBER 1986 TO MARCH 1996

J. Paul Getty Trust Publications
Santa Monica, California

Graphic Designer

Originated and produced designs for educational materials, scholarly books and journals, marketing brochures, invitations and catalogues about the collections in the J. Paul Getty Museum. Worked with an editorial and marketing staff on each project. Art directed photography and map illustration.

Redesigned a new quarterly calendar format for the J. Paul Getty Museum featuring events, and special exhibitions and new acquisitions. Designed and produced the last 18 issues. The publication has a circulation of 100,000 readers.

JANUARY 1983 TO JULY 1984

Atari, Inc.
Sunnyvale, California

Freelance Graphic Designer

Designed a series of multilingual packaging and user manuals of Atari computer products for the European marketplace.

Designed and illustrated a series of educational software packaging for elementary level students.

JANUARY 1983 TO APRIL 1984

Apple Computer
Cupertino, California

Freelance Production Artist

Produced tight comprehensives and mechanical artwork for a marketing campaign for the Lisa and Macintosh computers. Coordinated printing of computer manuals.

MAY 1980 TO JANUARY 1982

ROLM Corporation
Santa Clara, California

Senior Design Illustrator

Designed and supervised the production of technical manuals, created technical illustrations, and cover designs. Estimated the printing costs for each project.

AWARDS

American Association of University Presses
Book Design Competition
A Literary Companion to Travel in Greece
(The book has been reprinted twice)

1994 • American Association of Museums
First prize:
Quarterly museum calendar
Honorable mention:
Decorative Arts Catalogue

1995 • American Association of Museums
First prize:
Quarterly museum calendar
Second prize: Multi-cultural museum posters

American Federation of Arts
Award of Excellence:
Paul Strand Lecture and Film Series Poster
and Music of the French Revolution
Concert Program

EDUCATION

1982
San Jose State University
Bachelor of Science Degree
Graphic Design

1984–1986
Art Center College of Design
Pasadena, California
Graphic Design and Packaging

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References available upon request